

# Key Achievements



We've done a lot in a short period...

-  **Engaged 512 young people** between July 2016 & July 2017.
-  **202 young people aged 19** and under involved in youth projects.
-  Achieved **94 job outcomes** for customers in our last economic year, and **144 job outcomes** since our Employment service launched in Jan '16.
-  **120+ workshop attendees** for Employment, Careers, Skills & Business.
-  Promoted **integration** and **social mobility** by engaging customers from all backgrounds, across all services.
  - **Ethnicity:** 48% Black African/Caribbean, 16% White (all), 9% Asian (all), 27% Other.
  - **Religion:** 42% Islam, 30% Christianity, 28% Other.
  - 6% of customers declared a disability.
  - **Locality:** 57% (288) of our customers were LB Brent residents, 19% LB Westminster, 10% LB Camden.
-  **2 Employment Contracts** with the [Department for Work & Pensions](#).

Our first contract achievements:

  - **28 F/t Employment Outcomes in 8 months** (target 22, Feb - Sep 2016).
  - Hit sustainably target with ease, **sustainability after 6 months was over 85%**.
  - This was **our first contract**, so a great achievement.

Our second contract achievements:

  - **33 F/t Employment Outcomes in 7 months** (target 22 Feb - Aug 2017).
  - In addition, we had **16 p/t or casual employment outcomes**.
  - **21 Education, Training, & Work Experience outcomes**.
  - 1 customer even started her own hairdressing business!
  - **71 outcomes** in total, that's **a lot of lives changed!**
-  Helped customers find **Employment** they really wanted.

**Here's a few of the employers that our customers successfully secured work with:**  
The Department for Education, The DWP, Brent Council, NHS, Trustford, Croydon Council, Best Western Hotels, Explore Learning, Met Police, Precision Optical, Evans Cycles, O'Farrell's Irish Butchers, B&Q, John Lewis, Domino's Pizza, The Portland Hospital, Greencore, Kidzania, Partyman World of Play, Bright Horizons Nurseries, William Hill, O'Connell & Son, Harrods, Mango, JD Sports, Pret-a-Mange, Coop, Barclays,
-  **Business Support** with [Genesis Housing Association](#), provision extended.

After a successful 12-month period, the project has been **extended by a quarter due to the fantastic progress of Genesis residents** engaged with our programme.

  - The project has **engaged 57 young people** to date.
  - **42 young people attended workshops**, whether it's introduction to business, finance, or marketing.
  - **6 young entrepreneurs have launched a new business**, with several more potentially being launched in the extended quarter. 4 existing businesses are being supported too!
  - **Businesses include:** Music, Carpentry, Hairdressing, Fashion, Male Grooming & Recycling.
  - We are holding an event in December to celebrate the success of our entrepreneurs!
-  Ran a **Student Enrichment Programme** for the PRU at [QK Academy](#).

 Hosted the **National Citizen Service** with the [Young Brent Foundation](#).

In Oct/Nov 2016 our **cohort of 8 Brent young people** took part in a "Young Apprentice" Challenge; attended teambuilding, employment, and marketing workshops, and enjoyed a weekend away.

- All participants completed & graduated from the programme; and are thriving one year later:
- **2 participants have found employment** (professional football, construction apprenticeship), **6 are still in education**.
- We've had **1 participant volunteering with YES** since the project, who is still with us now!
- **1 P/t job outcome**, with a participant starting their first job aged just 17.

 Piloted female only **Self Defence** classes.

 Our football club project **Cricklewood Wanderers FC (CWFC)** is growing.

- 2 new **male youth teams** and a **new female U14 team**.
- **7 players/former players are currently employed by YES**.
- Two 7-2 victories in the FA Vase against teams from higher divisions this season (so far).
- Renewed **FA Charter Standard Club status** for 2017/18.
- The club continues to link with the Employment, Careers, Skills, & Training service.

 Delivered our first **Community Football Programme** in Wembley, with [Metropolitan Housing](#).

We successfully integrated residents from Chalkhill, Wembley and beyond into two teams, providing young leaders with the mentoring needed to continue the legacy when our involvement ends.

- **Over 70 young people were engaged** throughout the project.
- 2 Metropolitan football teams created, 11-aside & 7-aside.
- 2 participants completed FA Level 1 Coaching Awards.
- Participation led to **positive integration between postcodes/estates in NW London** and beyond.

 Entered a new **School Football Programme** partnership with the [Harris Academy, St John's Wood](#).

 Hosted **Work Experience Placements**.

- We have hosted **7 work experience placements** in the last year.
- Our first **summer student intern** has now progressed into teaching.
- We provided the first experience of work for a Sixth Form student, with 1 day a week over 6 months.
- We provided experience in youth work and coaching for several CWFC players, and direct office experience for some of our DWP customers.

 Cricklewood Wanderers FC **players have progressed into professional football**, in Switzerland, Australia, and with Sporting Lisbon.

 YES **creates future youth leaders**.

- **3 customers are studying PGCEs**.
- Our Youth Coordinator is a Cricklewood Wanderers FC player.
- Several of our youth team coaches have played, or do still play for the club.
- 2 customers found work as teaching assistants, and 2 more in nurseries.